



NeoCell ArthroPet Now Available at The Vitamin Shoppe

ArthroPet provides NeoCell collagen, glucosamine and chondroitin to help maintain healthy joints in pets

Irvine, Calif. (Aug. 15, 2014) – NeoCell fans can now find another helpful collagen product on shelves at The Vitamin Shoppe stores – and this one is for their pets.

NeoCell's **ArthroPet™** is now available nationwide at The Vitamin Shoppe.

ArthroPet is specifically designed to help pets maintain healthy joints. It's great for pets who may be battling arthritis, hip dysplasia or are feeling the effects of getting older, as well as being a preventive measure.

ArthroPet is an innovative formula that provides chicken cartilage – a natural source of collagen type II, glucosamine, chondroitin and hyaluronic acid – as well as MSM, CMO and manganese.



Now available at



NeoCell has received thanks from numerous pet owners who say ArthroPet has helped their furry friends, including the owners of Takoda, a service dog who fell and tore a tendon right before his graduation. The vet thought his career might be in jeopardy, until his owners turned to ArthroPet.

They wrote:

"I wanted to send a message and a huge thanks to everyone at NeoCell for their kindness during Takoda's injury. Your supplements have been an amazing aid in his healing. Our vet expected him to be out for 3 months. A month later and he has been cleared for duty. He has healed and is doing amazing. I really don't think we could have done this without you and words cannot express my gratitude. His vet was amazed and happy to see how well he is doing. Takoda is extremely happy to be back at work and training again."



Takoda

ArthroPet comes in 60-count bottles of chewable wafers. Pets under 50 pounds get one wafer daily, and pets over 50 pounds get two wafers daily.

NeoCell has been developing and manufacturing all-natural, premium anti-aging formulas for over 20 years and is the leading collagen brand in the world.

For more information on NeoCell's full line of nutritional supplements, visit neocell.com or call 1-800-346-2922.

Product samples available upon request

About NeoCell:

NeoCell is the originator and industry authority on solutions that promote vital collagen health. We create products of the highest quality, integrity and efficacy based on the leading scientific body of knowledge and manufacturing processes. Healthy collagen is crucial to overall health. With every product we develop, we maintain that as our vision so that people at all stages of life can live with confidence and vitality. Headquartered in Southern California, NeoCell products are sold through distributors, wholesalers and direct response marketing. NeoCell products are available at Whole Foods Market, Sam's Clubs, GNC, Vitamin Shoppe and health and natural product retailers worldwide. For more information, please visit www.neocell.com.

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